DEVELOPING SELLABLE PRINT COLLECTIONS, ONE SKETCH AT A TIME.

Are you an illustrator or designer

interested in entering the surface

deign world? Or perhaps your

existing collection just needs a kick

in the pants.

Whatever your place

in the design world if you are

looking for a more sellable print

collection that speaks to your

customer, I am here to help.

Michelle Fifis
http://patternobserver.com

COLLECTION REVIEW: $175

- You will share your problems, frustrations, and goals in a designer specific questionarre

- I will review your collection and develop an action plan to dust off the design cobwebs and amp up your sales

- We will have a 45 minute follow-up session to ensure you are on the right path

THE PROFITABLE PRINT PATH: $ 500

- This package includes all the steps in the Collection Review, but with a more long-term approach

- We will work through your action plan together, meeting & reviewing your progress every two weeks for a total of 7 sessions

- You will leave our sessions with more confidence, a sellable print collection, and a plan for the following season. We will focus on turning one time clients into repeat customers

FROM SKETCH TO CHECK: $ 900

- This program is designed for those that are ready to make waves. You have the dream, the passion, and you are ready to launch a new surface design career or revamp an existing one. You are ready to turn this passion into a career.

- This package includes all the steps in the Collection Review, but in a more intensive manner and with a more long- term approach

- We will work through your action plan together, meeting & reviewing your progress once a week for a total of 14 sessions

- You will leave our sessions with a surface design business in place, more confidence, and a plan for the following season. We will focus on launching a surface design business, honing in on your natural design style, and turning one time clients into repeat customers

- You will also receive a copy of my class, The Ultimate Guide to Repeats And Other Textile Design Essentials