



2015 TEXTILE DESIGN COMPETITION

FLORALS

Florals are an important part of the P&B Textile collection and range from traditional to modern.

Important aspects of the P&B Floral Collection:

Texture

What sets P&B Textiles apart from many manufacturers is their use of subtle texture and artistic techniques.

Coverage

Quilters need to be able to cut the fabric and not worry about blank space and waste. Therefore, P&B Textiles needs florals that have a great deal of coverage or some background interest. It is important that if the floral itself does not have a lot of coverage that something in the background needs to "take up some space."

Color

Color is also incredibly important because that is what the customer sees first. Even after we struggle with the design, it is all about color. Balance of color in a design is key and having colors that coordinates can use in a variety of ways is also important.



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MODERN

Modern patterns are emerging as a key category throughout the quilting industry and P&B Textiles is looking for additional modern collections to add to their offering.

Mass Appeal

Modern patterns work for a variety of quilters, both young and the more experienced, which is why they are so popular in the marketplace.

Traditional Designs

P&B Textiles believes that the most successful modern looks utilize more traditional designs and geometrics, alongside a modern color palette. These updated palettes give the patterns an entirely different look and allow them to be re-tooled for today's quilter.

Updated Palettes

It is very exciting to see older looks in geometrics, damask designs, paisleys, etc. take on new life with gorgeous pinks, teals, mint green and yellow.



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HARVEST & HOLIDAY

P & B Textiles has a long history of very successful Harvest/Fall collections.

Here are a few important aspects of a P&B Harvest Collection:

TRADITIONAL HARVEST

These collections are usually traditional groupings both color and design, utilizing metallic details. (Please see the Autumn Spice collection for an example of metallic details.)

HOLIDAY

This is a new category for P&B and they are looking for unique interpretations to add to the collection. They are looking for collections that are whimsical but sophisticated and you can see this in their recent collections Merriment and More Merriment. The whimsy catches everyone's attention but the sophisticated rendering holds their interest. Main designs are key to set the theme and the coordinates are key for quilters to use in various ways on various products since they can fit on a host of different items.

PANEL LAYOUTS

Panel and large stripe layouts are popular within these collections and are often used by quilters for table runners, placemats, chair pads, etc. —so a table can be dressed. (Please see the Autumn Spice collection for an example of panel layouts.)